



## **Travel Personality Profile (TPP) Using MTBI®**

### **ISFJ – DEFENDER (13.8% of population) / SENTIMENTAL TRAVELER**

**Personality:** Quiet, friendly, responsible, and conscientious. Committed and steady in meeting their obligations. Thorough, painstaking, and accurate. Loyal, considerate, notice and remember specifics about people who are important to them, concerned with how others feel. Strive to create an orderly and harmonious environment at work and at home.

- **Travel Volition:** Organized camping trip with small group, or balance of new and old sites.
- **Travel Style:** Friendly but shy. Wanders in the back of the group and lets everyone else go first. Craves positive feedback from a job well done, yet blushes in the spotlight.
- **Enjoyable Destinations:** Sardinia, Italy; Amsterdam, the Netherlands; Ozark National Forest, AK

### **ESFJ – CONSUL (12.3%) / CULTURAL EXPLORER**

**Personality:** Warmhearted, conscientious, and cooperative. Want harmony in their environment, work with determination to establish it. Like to work with others to complete tasks accurately and on time. Loyal, follow through even in small matters. Notice what others need in their day-by-day lives and try to provide it. Want to be appreciated for who they are and for what they contribute.

- **Travel Volition:** Instagram location with the family, or festival.
- **Travel Style:** Emotionally supportive and involved. The first one to step in and help where needed. Strives to keep everyone happy and engages in small talk.
- **Fun Destinations:** Paris, France; Maldives; Santorini, Greece; Barcelona, Spain; Park City, UT

### **ISTJ – LOGISTICIAN (11.6%) / ABSORPTIVE TRAVELER**

**Personality:** Quiet, serious, earn success by thoroughness and dependability. Practical, matter-of-fact, realistic, and responsible. Decide logically what should be done and work toward it steadily, regardless of distractions. Take pleasure in making everything orderly and organized - their work, their home, their life. Value traditions and loyalty.

- **Travel Volition:** History-packed excursion with a close friend, or educational tour.
- **Travel Style:** Follows the group leader to a "T." Carries a crumpled itinerary from frequent use. Memorizes every fact on tours, and only connects with like-minded people.
- **Fun Destinations:** Prague, Czech Republic; Boston, MA; Alexandria, Egypt; Philadelphia, PA



## **Travel Personality Profile (TPP) Using MTBI®**

### **ISFP – ADVENTURER (8.8%) / SENSUAL TRAVELER**

**Personality:** Quiet, friendly, sensitive, and kind. Enjoy the present moment, what's going on around them. Like to have their own space and to work within their own time frame. Loyal and committed to their values and to people who are important to them. Dislike disagreements and conflicts, do not force their opinions or values on others.

- **Travel Volition:** Road trip with a few close friends, or cosmopolitan city.
- **Travel Style:** Most likely to voice an out-of-the-box idea and takes criticism seriously. Acts upon their feelings at the moment. Charms their way into mischief and enjoys laidback, fun activities.
- **Fun Destinations:** Milford Sound, New Zealand; Brussels, Belgium; Route 66, USA

### **ESTJ – EXECUTIVE (8.7%) / INTELLECTUAL TRAVELER**

**Personality:** Practical, realistic, matter-of-fact. Decisive, quickly move to implement decisions. Organize projects and people to get things done, focus on getting results in the most efficient way possible. Take care of routine details. Have a clear set of logical standards, systematically follow them and want others to also. Forceful in implementing their plans.

- **Travel Volition:** Social city with a big group of friends, or backpacking trip.
- **Travel Style:** Honest, hardworking, and stubborn. Keeps everyone on schedule. Acts as second in command to the group leader. Enthusiastically rallies the group to accomplish any task.
- **Fun Destinations:** Copenhagen, Denmark; Vancouver, B.C.; Rome, Italy; Grand Canyon, AZ

### **ESFP – ENTERTAINER (8.5%) / ADVENTUROUS TRAVELER**

**Personality:** Outgoing, friendly, and accepting. Exuberant lovers of life, people, and material comforts. Enjoy working with others to make things happen. Bring common sense and a realistic approach to their work, and make work fun. Flexible and spontaneous, adapt readily to new people and environments. Learn best by trying a new skill with other people.

- **Travel Volition:** Luxury getaway, or international cruise.
- **Travel Style:** Impatient. Prone to gossiping. Most likely to start a group sing-a-long and. Spends the most money in gift shops. Befriends everyone in the group and enjoys teamwork.
- **Fun Destinations:** Mediterranean Cruise; St. Lucia, West Indies; Austin, TX



## **Travel Personality Profile (TPP) Using MTBI®**

### **ENFP – CAMPAIGNER (8.1%) / SOUL-SEARCHING TRAVELER**

**Personality:** Warmly enthusiastic and imaginative. See life as full of possibilities. Make connections between events and information very quickly, and confidently proceed based on the patterns they see. Want a lot of affirmation from others, and readily give appreciation and support. Spontaneous and flexible, often rely on their ability to improvise and their verbal fluency.

- **Travel Volition:** Mingle with the crowds in a bustling city, or last minute trips.
- **Travel Style:** Naturally connects with everyone. Asks the deepest questions, and others answer due to their warmth and sincerity. Finds and follows everyone on Instagram after the trip.
- **Fun Destinations:** Ibiza, Spain; Amsterdam, Netherlands; Rio de Janeiro, Brazil; Las Vegas, NV

### **ISTP – VIRTUOSO (5.4%) / INQUISITIVE TRAVELER**

**Personality:** Tolerant and flexible, quiet observers until a problem appears, then act quickly to find workable solutions. Analyze what makes things work and readily get through large amounts of data to isolate the core of practical problems. Interested in cause and effect, organize facts using logical principles, value efficiency.

- **Travel Volition:** Hands-on cultural experience, or ancestry trip.
- **Travel Style:** Unpredictable and curious with a competitive streak. Bends rules when necessary. Enjoys working with hands. Easily connects with those in the group who share their interests.
- **Fun Destinations:** Tokyo, Japan; Tanzania; Pamplona, Spain; Ancestral Home; San Diego, CA

### **INFP – MEDIATOR (4.4%) / IMAGINATIVE TRAVELER**

**Personality:** Idealistic, loyal to their values and to people who are important to them. Want an external life that is congruent with their values. Curious, quick to see possibilities, can be catalysts for implementing ideas. Seek to understand people and to help them fulfill their potential. Adaptable, flexible, and accepting unless a value is threatened.

- **Travel Volition:** Creative getaway with a couple of close friends, or wellness trip.
- **Travel Style:** Goes with the flow. Makes sure everyone else enjoys their time. An idealist dreamer, constantly searching for possible improvements.
- **Fun Destinations:** Mexico City, Mexico; Basel, Switzerland; Venice, Italy; Sedona, AZ



## **Travel Personality Profile (TPP) Using MTBI®**

### **ESTP – ENTREPRENEUR (4.3%) / ADAPTABLE TRAVELER**

**Personality:** Flexible and tolerant, they take a pragmatic approach focused on immediate results. Theories and conceptual explanations bore them – they want to act energetically to solve the problem. Focus on the here-and-now, spontaneous, enjoy each moment that they can be active with others. Enjoy material comforts and style. Learn best through doing.

- **Travel Volition:** High-adrenaline adventure, or exciting road trip.
- **Travel Style:** Naturally confident and takes teambuilding activities seriously. Hates waiting. Unabashedly blunt, yet a critical asset during travel emergencies.
- **Fun Destinations:** Pokhara, Nepal; Chamonix, France; Dubai; Pacific Coast Highway, CA

### **INTP – LOGISTICIAN (3.3%) / CRITICAL TRAVELER**

**Personality:** Seek to develop logical explanations for everything that interests them. Theoretical and abstract, interested more in ideas than in social interaction. Quiet, contained, flexible, and adaptable. Have unusual ability to focus in depth to solve problems in their area of interest. Skeptical, sometimes critical, always analytical.

- **Travel Volition:** Secluded nature retreat, or learning tour.
- **Travel Style:** Blunt and distant. Exhausts every question and spouts undeveloped ideas. Easily detects problems and inconsistencies. Requires someone to keep them on track.
- **Fun Destinations:** Atacama, Chile; Banff National Park, Canada; Napa Valley, CA

### **ENTP – DEBATER (3.2%) / PERSPECTIVE-SEEKING TRAVELER**

**Personality:** Quick, ingenious, stimulating, alert, and outspoken. Resourceful in solving new and challenging problems. Adept at generating conceptual possibilities and then analyzing them strategically. Good at reading other people. Bored by routine, will seldom do the same thing the same way, apt to turn to one new interest after another.

- **Travel Volition:** Lively city trip, or volunteer service trip.
- **Travel Style:** Witty and blunt. Asks challenging questions for the sake of stirring things up. May come off as pushy when confronting perspectives. Plays the best devil's advocate.
- **Fun Destinations:** Madrid, Spain; Kuala Lumpur, Malaysia; Berlin, Germany; New Orleans, LA



## **Travel Personality Profile (TPP) Using MTBI®**

### **ENFJ – PROTAGONIST (2.5%) / PEOPLE-FOCUSED TRAVELER**

**Personality:** Warm, empathetic, responsive, and responsible. Highly attuned to the emotions, needs, and motivations of others. Find potential in everyone, want to help others fulfill their potential. May act as catalysts for individual and group growth. Loyal, responsive to praise and criticism. Sociable, facilitate others in a group, and provide inspiring leadership.

- **Travel Volition:** Off-the-beaten-path, or tropical area.
- **Travel Style:** Attentively pursues a meaningful connection with everyone. Inspires confidence. Often takes charge of icebreakers. Thrives in meeting goals and acts as a mediator.
- **Fun Destinations:** Alberobello, Italy; Elista, Russia; Portland, OR; Maui, HI

### **INTJ – ARCHITECT (2.1%) / EDUCATIONAL TRAVELER**

**Personality:** Have original minds and great drive for implementing their ideas and achieving their goals. Quickly see patterns in external events and develop long-range explanatory perspectives. When committed, organize a job and carry it through. Skeptical and independent, have high standards of competence and performance – for themselves and others.

- **Travel Volition:** Solo trip to a historical location, or close family trip.
- **Travel Style:** Rarely seen in group tours. Avoids small talk. Seems detached and in silent reflection. Knows how things will and will not work. Make excellent troubleshooters.
- **Fun Destinations:** Washington, D.C.; Athens, Greece; Istanbul, Turkey; Yellowstone, WY

### **ENTJ – COMMANDER (1.8%) / PERSONAL GROWTH TRAVELER**

**Personality:** Frank, decisive, assume leadership readily. Quickly see illogical and inefficient procedures and policies, develop and implement comprehensive systems to solve organizational problems. Enjoy long-term planning and goal setting. Usually well informed, well read, enjoy expanding their knowledge and passing it on to others. Forceful in presenting their ideas.

- **Travel Volition:** Backpacking journey, or ski trip.
- **Travel Style:** Often talks of on-going projects. Enjoys the thrill over overcoming difficult challenges. Respects leaders with comparable intellect and sees the potential in anyone.
- **Fun Destinations:** Malta; Costa Rica; Morocco; Queenstown, New Zealand; Jackson, WY



## **Travel Personality Profile (TPP) Using MTBI®**

### **INFJ – ADVOCATE (1.5%) / INQUISITIVE TRAVELER**

**Personality:** Seek meaning and connection in ideas, relationships, and material possessions. Want to understand what motivates people and are insightful about others. Conscientious and committed to their firm values. Develop a clear vision about how best to serve the common good. Organized and decisive in implementing their vision.

- **Travel Volition:** Volunteering in a relaxing location, or cultural immersion.
- **Travel Style:** Quiet, authentic, and imaginative. Intensely moved by cultural sites and events. Asks insightful questions during tours. Listens first. Others often seek them out for advice.
- **Fun Destinations:** Chengdu, China; Myrdalshrrerppur, Iceland; Otaru, Japan; Seattle, WA

### **Travel Personality Profile (TPP)**

Finding out your travel personality profile (TPP) can be helpful in customizing the ideal itineraries for you. Of course, we know requirements vary by trip, but TPP provides a great place to start the planning, it's more scientific than your horoscope, and (heck) it's kind of fun!

To find your TPP, take the [free, online quiz](#) to find out your Myers-Briggs Type Indicator (MBTI®) personality. Then compare your result with your TPP as described above.

Please be sure to share your TPP with us in your free My Edify account accessible from our website at [edifytravel.com](http://edifytravel.com), or email your results to [info@edifytravel.com](mailto:info@edifytravel.com) along with your full name and email, and we will create and/or add it to your My Edify account for you.

We love finding out our clients' TPP as it helps us recommend and/or book travel services that best fits their personalities. We hope you enjoy the process as well!



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